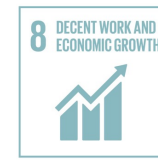


Foldable, Reusable Bags Repurposing Plastic Waste



1. Scope of Work

Market for Good was tasked to create a sustainable gift that can be distributed to the client's target customers. The gift needed to be compact yet functional and should carry the client's branding.

The client was certain they wanted foldable, reusable grocery bags. The Market for Good team worked on a design that addressed the client's needs while ensuring the recipient of the item would be aware of the impact created by the gift they were receiving.

The approved design is a recycled PET bag carrying the message "I am made from recycled plastic bottles."

2. How we do it

Market for Good worked with a BSCI certified facility that ensures good working conditions for all its employees. The material used was GRS (Global Recycling Standard) certified and each bag used material coming from four mineral water bottles.

For the order placed by the client, the Market for Good team was able to help repurpose 20,000 water bottles by breathing new life into them as RPET foldable grocery bags.

The bags are sturdy with a weight bearing capacity of 12kgs each.

3. Why we do it :

As an impact-driven marketplace, Market for Good is enthusiastic about collaborating with corporate partners who aim to give out sustainable company merchandise to their clients and employees.

Through this project, we were able to contribute significantly to the following UN SDGs: Decent Work and Economic Growth, Responsible Consumption and Production, and Climate Action.

Opting for reusable bags also helps prevent .58 kgs of CO2 emissions per plastic bag. For 5,000 bags, that adds up to over 3 tons of CO2 reduced, equivalent to driving over 20,000 kilometers.

4. Who we serve :

Through this impactful project, we were able to provide employment for 7 individuals working in a facility that is committed to ensuring their well-being. We also helped keep 20,000 bottles out of a landfill by breathing new life into them.

In Singapore, we encourage the recipients of this bag to forgo single-use plastic bags and opt for this bag that makes a bold statement. In doing so, they play their part in ensuring that we work towards a more sustainable future for us and for our planet.

